New England Deaconess Hospital

pulse

185 Plymouth Road, Boston, Massachusetts VOLUME 35 — NUMBER 35 JUNE 1982

Two-, four- and five-gallon blood donors: (front row, l-r): Robert Kitchin, building services, and Michael Tracy, vascular laboratory, five gallons; Richard Lewis, mail service, four gallons; (back row, l-r): John Dolan, building services, two gallons; Susan Bartulevicius, School of Nursing graduate, two gallons; Dr. Agnes Kim, New England Baptist Hospital and former director of the NEDH Blood Bank, two gallons; Patricia Henry, microbiology, four gallons; Dennis Monty, engineering and maintenance, five gallons.

Gallon party recognizes community blood donors

Dr. O. Stevens Leland came to the gallon donor luncheon on May 27 not only as cardiology department chairman, but also as a former patient. "Many times I just wanted to say 'thank you'," Dr. Leland said, "but I didn't know who to say it to."

Dr. Leland still did not know who to thank specifically, but he knew that the Harris Hall standing-room-only crowd collectively had donated 1,500 pints of blood last year; and that more than 100 of them had reached their goal of donating between one and six gallons. Annual blood donor parties, hosted by the NEDH Pathology Department, give donors an opportunity to meet those who have benefited directly from their contributions.

Some participants, like Virginia Diggdon, RN, a two-gallon donor and retired student health center nurse, have given blood for years "before the community blood donor program started," she said. "Mainly I give for altruistic reasons, but it's also nice to have the fringe benefits."

The immediate benefits of donating blood are free NEDH meal and parking tickets, but the long-term benefit is free blood for donors, or their families, whenever they need it. "The blood bank has marvelous incentives and they are excellent at what they do," said Mary Jo Mugnier, RN, recovery room supervisor. "It's nice to be a part of it."

The 10-year-old community blood donor program saved NEDH $75,000

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SON ranks high in state boards

The NEDH School of Nursing Class of 1981 finished first in medical and second in surgical nursing in the state board examinations. Forty-nine schools of nursing in the state participated in the national examinations, which are required for all nurses to pass before they are licensed as registered nurses.

In addition to finishing in the top two positions, the 41 SON students placed third in psychiatric nursing, fourth in pediatrics and eighth in obstetrics. Every SON student passed the boards.

"We consistently have ranked first or second in medical and surgical nursing each year, but to finish in the top ten in all five categories is an exceptional achievement," said Ellen D. Howland, RN, NEDH Associate Director and head of the NEDH School of Nursing. Beginning this July, the test will be revised so that scoring in individual categories will be eliminated. Only one test result will be reported for the examination.

Paul W. Earle named chief financial officer

Paul W. Earle, former executive director of the Voluntary Effort, the health industry's national voluntary program to contain health care costs, has been appointed associate director and chief financial officer at NEDH. Effective July 19, Earle will be responsible for the hospital's overall financial plans and policies, for all accounting, treasury and budgeting functions, and for maintaining NEDH relationships with the financial community.

In 1977, Earle helped create and implement the Voluntary Effort (VE), a national, private-sector program dedicated to hospital and health care cost containment. Under Earle's leadership in 1978 and 1979, the Chicago-based program achieved its primary goal of reducing the rate of increase in hospital and health care costs throughout the United States. This early success of the VE program has been cited as the principle reason the U.S. House of Representatives passed a bill in 1979 supporting private cost containment initiatives as an alternative to federal control of the health care system.

Prior to joining the VE, Earle worked for the American Hospital Association (AHA) in several capacities, beginning as a staff associate in 1968 and eventually serving as vice president of the association from 1975-78. At AHA, Earle's projects included the development of a capital financing program, reimbursement and hospital third-party payment systems, and the association's response to the Economic Stabilization Program. He also was responsible for AHA's legislative and regulatory response program, including testimony and representation before Congress and other governmental groups.

Author and coauthor of numerous publications on health care and cost containment, Earle has been a lecturer for the past ten years at Northeastern University's School of Medicine and Graduate School of Management. He received a bachelor's degree in political science from Princeton University in 1961, and a master's degree in finance from the University of Chicago in 1966.

Paul W. Earle

Contributions help make the Deaconess a "special place"

Physicians, trustees, corporators, employees, nursing alumnae and Friends of the Deaconess all contribute, directly and indirectly, to providing the warm and caring atmosphere for which the Deaconess is so widely known.

They do so by giving constantly, not only of their energy and skills, but often financially, as well, through the hospital's annual appeal. So far this year, almost $200,000 has been given to the hospital.

"Thanks to the generosity of the Deaconess community, we are well on our way to reaching our goal of $210,000," remarked President Laurens MacLure. "The importance of this fund cannot be over-emphasized. Without it, the Deaconess would not be able to afford much needed equipment which is most important in order to maintain a high-level quality of care. The availability of such a fund raises the morale of all hospital employees."

One segment of the Deaconess community — the physicians — has given $31,000 to the hospital this year, with encouragement from Staff Development Committee Co-chairmen, Drs. Lyman H. Hoyt and Ellison C. Pierce, Jr.

Dr. Pierce, acting chairman of the anaesthesia department, thinks that "When you work in an environment, you are responsible for making it successful. We should have 100% participation from our medical staff," he said.

As first vice president of the Ameri-

(continued on page 3)

News in Brief

Dr. Anthony P. Monaco, scientific director of the NEDH Cancer Research Institute (CRI), moderated a session on transplantation biology at the American Society of Transplant Surgeons Eighth Annual Scientific Meeting in Chicago on June 4. At the session, Drs. Monaco, **Takashi Maki,** CRI associate member and assistant professor of surgery at Harvard Medical School, and **Mary Ann Simpson, Ph.D.,** CRI immunology fellow, presented a paper entitled, "Development of Suppressor T Cells by Antilymphocyte Serum (ALS) - Treatment."

NEDH Nutrition Support Services Director **George L. Blackburn, MD,** surgeon **Albert Bothe, Jr., MD,** and **Bruce R. Bistrian, MD,** NEDH Cancer Research Institute, directed a three-day course on malnutrition in hospitalized patients from May 12 - 14 in the Joslin Auditorium. Attended by 200 physicians, nurses, pharmacists and dietitians, the course was taught by 34 experts from throughout the country and Canada as a collaborative effort of the NEDH Nutrition Support Service and Harvard Medical School's Department of Continuing Education.

Nutrition support at home was the topic of a second joint conference held on June 17 at NEDH. Approximately 80 people participated in discussions on enteral and parenteral nutrition in the home, including patient requirements, education, monitoring and complications.

Beth S. Cronin, RD, has been appointed diabetes dietitian specialist in the clinical department. She began working at the Deaconess six years ago as a dietetic intern, and has served as a clinical staff dietitian at NEDH and Joslin.

Memorial services for **Dr. W. Eugene Knox, III,** former head of the biochemistry department at the NEDH Cancer Research Institute, were held on May 24 at the Appleton Chapel Memorial Church, Harvard University. Guest speakers included Eugene P. Kennedy, Ph.D. and Edmund C. Lin, Ph.D., Harvard Medical School, and Richard S. Rivlin, MD, chief of nutritional services at Memorial Sloan- Kettering Cancer Center in New York City.

In May, Director of Dietetics **Joyce Tower, RD,** was luncheon speaker at the University of Connecticut's Seventh Annual Clinical Dietetics Colloquium, and in June she spoke at graduation ceremonies for the Rhode Island Hospital Dietetic Internship program in Providence.

Dr. Albert Bothe, Jr., NEDH surgeon and assistant to the Deaconess department of surgery chairman, discussed the Cavitron ultrasonic surgical aspirator (CUSA scalpel), which creates minimal trauma and bleeding to the liver, at Mount Auburn Hospital's surgical rounds on May 11. **Dr. Peter H. Dragonas,** NEDH obstetrician/gynecologist also spoke during rounds about laser principles for potential use in intraabdominal pelvic surgery.

Clinical dietitian **Christine Murray, RD,** has had two articles accepted for publication: "Self-assessment — A Quality Assurance Tool," for the July issue of the Journal of the American Dietary Association, and "Nutritional Assessment of the Handicapped Child," for the American Society for Parenteral/Enteral Nutrition Monograph (co-authored with Mark Glassman, MD, Children's Hospital, Philadelphia).

NEW ENGLAND DEACONESS HOSPITAL
School of Nursing Alumnae Association
Fourteenth Annual Alumnae Reunion Day
October 16, 1982
Audrey K. Kennedy Hall
1 Autumn Street, Boston, Massachusetts 02215

8:30 - 9:30 a.m.	Coffee and Registration
10:00 - 10:45 a.m.	Business Meeting — Auditorium
11:00 - 12:00 a.m.	Program (To Be Announced)
12:45 p.m.	Luncheon Vallee's Restaurant — Newton

Presiding: Lois Schulz, president of NEDH School of Nursing Alumnae Association

Greetings from Laurens MacLure, president of NEDH

In order to accommodate everyone at the luncheon, we must ask for advance registration. Donations of $10 and the reservation card below must be sent by October 9, 1982. Parking will be available at no charge in the Pilgrim Road garage opposite Audrey K. Kennedy Hall.

PLEASE COMPLETE AND RETURN THE BOTTOM HALF

10-16-82 ALUMNAE REUNION DAY 10-16-82

Name _____
(first) (maiden) (married)

Class_____I plan to attend: yes ( ) no ( )

Will you be needing transportation to Vallee's Restaurant?
yes ( ) no ( )

Will you be able to offer transportation to those attending?
yes ( ) no ( )

If so, how many will you be able to accommodate?_____

NOTE: Please enclose a check for $10 made payable to the Alumnae Association of the School of Nursing of the New England Deaconess Hospital, and send to Priscilla Archibald, 63 Hollywood Road, West Roxbury, MA 02132

DEADLINE: OCTOBER 9, 1982

Marjorie Walsh and Robert Tinch retire from NEDH

"Think young, life is wonderful," said Marjorie Walsh (above photo, right), night switchboard operator for 12 years, at her self-proclaimed "early" retirement party held in her honor at the hospital on May 5. Fran Campagna (left), assistant manager of telecommunications, and Gladys Healy, director of telecommunications, help Walsh open her gifts — a Polaroid camera and luggage. Walsh said she will miss working at NEDH where she knew everyone on the night shift by his or her first name. "You can't beat the Deaconess!," she claims.

Journeys to California, the Caribbean and Europe were foremost in Bob Tinch's mind when he gleefully swung his retirement gift for all to see, at a party in his honor on May 7 in the Harris Hall Livingroom. Tinch has been associated with the Deaconess for 32 years, working with Dr. James L. Tullis (former NEDH Department of Medicine Chairman) since 1950, pioneering in frozen blood and the development of therapeutic blood component techniques, such as leuko- and plateletpheresis. In 1974, Tinch became an engineer in the NEDH Blood Bank. "I never really thought of my work as a job," Tinch said, "because I was doing research that interested me. I have mixed emotions about leaving. The whole impact of retirement after such a hectic schedule will hit me sooner or later!"

Tinch plans to vacation until August, and then may do part-time consulting in equipment testing. "We don't like to see him go," said Dr. Merle A. Legg, chairman of the pathology department, as he presented Tinch's gift. "It seems like Bob always has been here."

One-gallon blood donors: (front row, l-r): Jodie Hirtle, patient service; Marian McDermott, research administration; Kathleen Arcangeli, Boston University student; Lydia Kuchun, service coordination; Julie White, nursing service; Anne Howard, School of Nursing; (middle row, l-r): Kathy Robinson, patient service; Faith Kaplan, blood bank; Melanie Babendreier, nursing service; Peter Rodriques, engineering and maintenance; Eileen Fink, service coordination; (back row, l-r): Warren LaRoche, Sorensen Company representative; Paul Williams, laundry and grounds; Dr. Mary Alice Mooney, pathology; Virginia Hannigan, RN, Hebrew Rehabilitation Center for Aged.

Gallon party *(continued from page 1)*

last year, according to Dean Annis, NEDH Assistant Director and a two-gallon donor. With the price of blood increasing by 16 percent next year, Annis said, the same amount of donated blood would save the hospital $87,000.

Helping people less fortunate than oneself seems to be the underlying motive for most donors' participation in the program. "I started donating blood later in life," said John Dolan, building services employee and a two-gallon donor. "At first, I was afraid to do it, but after I went with a friend who was giving blood, I decided to get involved. As long as I was in good health, I knew I could be helping someone else."

Certain blood components, such as platelet concentrates, are removed from donors and transfused into patients who have leukemia, bone marrow aplasia (lack of development), or bleeding disorders.

Dr. Murray M. Bern, hematology department chairman, and a gallon donor, stressed the crucial need for involvement in the blood bank's platelet-pheresis program. "Sometimes we have such an urgent demand for these products that the supplies are used immediately upon donation," he said. "When you give blood, you are almost one-to-one with the patient."

This special relationship described by Dr. Bern is experienced by other donors. Mary Ann Simpson, an immunology fellow at the Cancer Research Institute, explained, "When you see a person with leukemia, you can't help but think — what would it be like if you were in his or her place?"

NEDH Blood Donor Recruiter Mae Barrett (center) presents gifts to (above, left) six-gallon donors John Cormack, surgical services; Richard Bellofatto (right), former Deaconess nurse; and to three-gallon donors (below, left) Reverend Raymond Anderson, pastoral care; Gwen Muldoon (right), nursing service.

New England Deaconess Hospital **pulse**

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Contributions *(continued from page 1)*

can Society of Anesthesiologists, Dr. Pierce has become familiar with government and industry attempts to control rising health care costs. "Some physicians and surgeons fail to recognize the extraordinary restraints under which hospitals must function," he explained.

"Physicians and hospital administrators must work together if they expect their institution to remain viable. It literally is a question of survival," said Dr. Pierce.

Physicians' contributions usually are slated for one major project selected by the NEDH Staff Development Committee. In 1981-82 the funds financed a recovery room monitoring system.

Deaconess hosts NCI workshop of clinical community oncologists

The NEDH Cancer Research Institute recently was the site of discussions between community oncologists representing medical institutions throughout New England, and a National Cancer Institute (NCI) representative, on a new NCI priority — the Community Clinical Oncology Program (CCOP).

The proposed program will promote participation by community oncologists across the nation in the national clinical trials program. The April 23 meeting at NEDH was one of seven regional workshops conducted by NCI to establish a dialogue on the program's framework between community oncologists and NCI before CCOP contract applications are finalized.

The CCOP is of particular interest to NEDH because of the hospital's three-year-old collaboration with several community hospitals, including St. Luke's Hospital in New Bedford, Portsmouth Hospital and Wentworth-Douglass Hospital in New Hampshire, and the Eastern Maine Medical Center. These relationships help provide the communities with tertiary care and new technologies and approaches in cancer management.

NEDH Assistant Director Robert Pence discussed the significance of having the Deaconess host the CCOP dialogue. "It demonstrates to institutions throughout New England that the Deaconess is a leader in the area of cancer treatment, care and clinical research," said Pence. "The opportunity enables us to show where our expertise lies, and the ways in which we can relate to other institutions, as we do with St. Luke's and the New Hampshire and Maine hospitals."

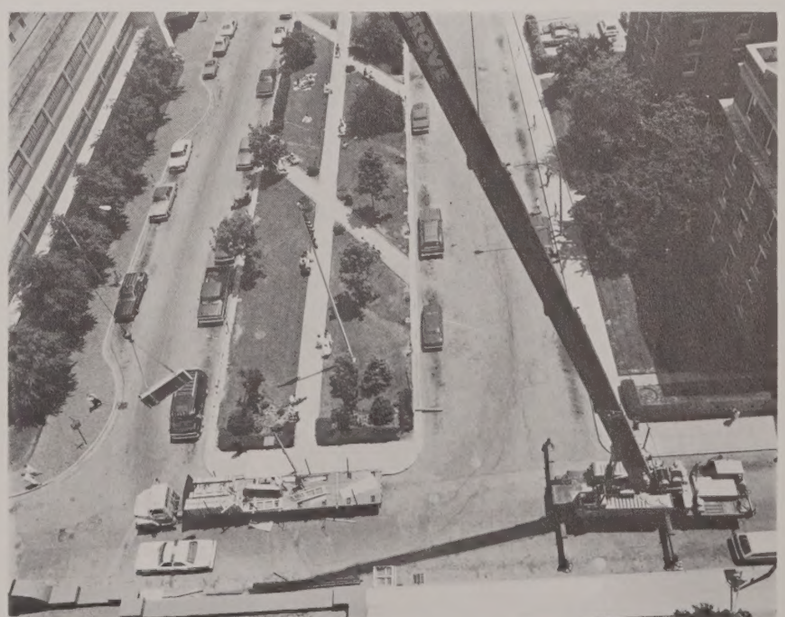
During the NEDH conference, Dr. Jerome W. Yates, associate director in the NCI Division of Resource Centers and Community Activities, described the CCOP to 100 attending administrators and physicians, answering their questions concerning the CCOP's structure, budget, eligibility requirements, allocation of funds, staffing and protocols.

According to Dr. Yates, the clinical trials will be a mechanism for enabling communities to gain access to the most current information on the treatment of cancer patients.

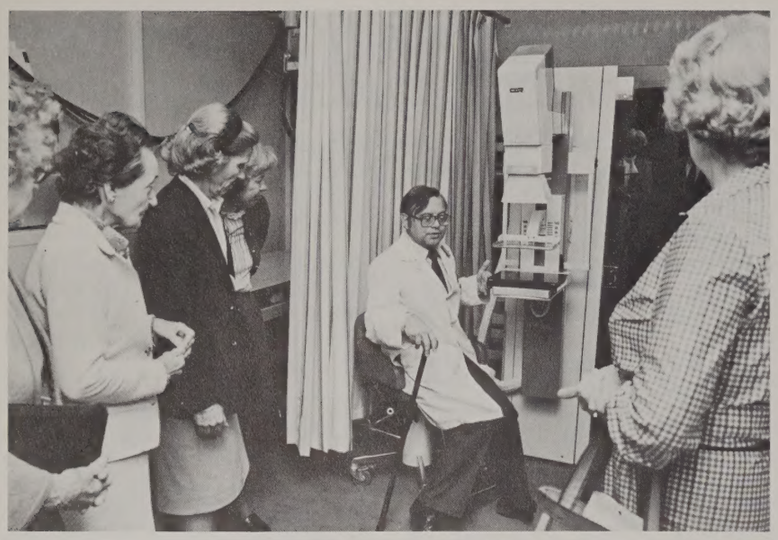
Dr. Jacob J. Lokich, NEDH Section Chief in Medical Oncology, moderated the panel of five community oncologists in the fields of radiology, medical oncology and surgery: Drs. Harvey Neitlich, Brockton Hospital; Anthony Piro, Salem Hospital; Henry Sonneborn and Charles Thayer, Portsmouth Hospital; Jack Meyers, Wentworth-Douglass Hospital.

Major objectives of the CCOP are: to make national clinical trials more accessible to community oncologists and their patients by developing a network between community hospitals, regional comprehensive cancer centers and the NCI; to evaluate the impact of clinical research on cancer care in the community; to involve physicians and other health professionals in a multidisciplinary approach to cancer patient management; to build regional cooperation and develop a network for future cancer research.

Institutions selected to participate in the CCOP will receive a three-year award to conduct studies in cancer care and management. Participants would be required to study a minimum of 50 patients annually in multidisciplinary protocols that would be reviewed by an internal review board. It is expected that the request for applications will be published in mid-July, with letters of intent due by the end of August, and the deadline for completed applications in early November.



The sight of a crane towering over Pilgrim Road has been a familiar one for Deaconess employees on two occasions over the past few months. The 225-foot crane was erected in order to deliver equipment for a solar-assisted heat recovery system which will be constructed on the top of the 13-story Farr Building. See the July issue of PULSE for an article on energy conservation measures initiated by NEDH over the past ten years.



Dr. Herbert F. Gramm, vice chairman of the diagnostic radiology department, describes the mammogram unit to members of the Friends of the Deaconess Hospital.

A gift from the Friends

A dedication ceremony for a mammogram unit, given to the hospital by the Friends of the Deaconess, was held on May 18 in the diagnostic radiology department.

Dr. Melvin E. Clouse, chairman of the department, and Lois P. Krall, assistant treasurer of the Friends, unveiled a plaque commemorating the gift. President Laurens MacLure joined Dr. Clouse in thanking the Friends, remarking that such contributions "mean so much to clinical chiefs and department members. Your generosity is great for employees morale since they know that our patients are being helped by the most modern, accurate equipment available," said MacLure.

Following the brief ceremony, Drs. Clouse, Herbert F. Gramm, vice chairman of the diagnostic radiology department, and technician Ellen Kaplan Bieringer, explained the unit's function to members of the Friends. Mammography, a technique for x-raying the breast, is the most reliable imaging method for detecting a breast cancer before it can be felt, according to Dr. Gramm.

A mammography examination is recommended for women between the ages of 35 - 50 in order to establish a record for future comparison. An annual mammogram is suggested for women over 50. The frequency of using mammography on women between the ages of 40 - 50 is decided individually depending on the presence of risk factors, such as personal or family history of breast cancer.

Lois P. Krall, assistant treasurer of the Friends, and Dr. Melvin E. Clouse, chairman of the diagnostic radiology department, uncover a plaque during the dedication ceremony.

Volunteers receive service award pins at luncheon

A special awards luncheon honoring volunteers who have accrued 100 or more hours of service to the Deaconess was held May 25 at the Museum of Fine Arts in Boston. During the past year, retired NEDH employees, housewives, a nurse, physician, advertising specialist, aeronautical engineer and many others, comprised the 175-member volunteer group. These individuals, who range in age from 15 to 80, have given a total of 17,200 hours of service to the hospital over the past year.

Martin Cernek, administrative assistant, and Phyllis Wasserman, director of volunteer services, presented pins to ten recipients at the luncheon.

The volunteers who reached the 100-hour service mark over the past year are: (above photo, back row, l-r) Dr. Jihad Bitar, internal medicine (168 hours); Catherine Feely, external resources, patient services and renal unit (403 hours); Helen Kozak; treasurer for Friends of the Deaconess (175 hours); Charles Lory (339 hours) and Ada Ress, (181 hours), messenger service; Helen Hamawy, arts and crafts, oncology unit, member of the Friends of the Deaconess (206 hours).

(Front row, l-r) Bernice Hill, arts and crafts (174 hours); June Watkins, gift shop (652 hours); Mary-Eliza McDaniel, president of Friends of the Deaconess (innumerable hours).

Not shown: Iris Greenberg (117 hours) and Susan Weiss (164 hours), training department; Susan Wambolt (240 hours), physical therapy; Jordan Warshaw (142 hours) and April Green (50 hours — fulfilling student requirement for receiving service pin), messenger service.

Contributions help make the Deaconess a "special place" (see page 1)

Gallon party unites patients and donors (see page 1)

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